

Advertising Company: _____

Company Name: _____
(as it should be listed in the ad index)

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Email: _____ Phone: _____

▶ ADVERTISING OPTIONS, RATES AND SERVICES

AAPL Education Email Banner: One campaign \$1,500.00

Please select month(s) to run ad: 2022 JULY AUG SEPT OCT NOV DEC 2023 JAN FEB MARCH APRIL MAY JUNE

AAPL Education Email Banner: Two campaigns \$2,500.00

Please select month(s) to run ad: 2022 JULY AUG SEPT OCT NOV DEC 2023 JAN FEB MARCH APRIL MAY JUNE

AAPL Landline E-newsletter Banner: One campaign \$1,500.00

Please select month(s) to run ad: 2022 JULY AUG SEPT OCT NOV DEC 2023 JAN FEB MARCH APRIL MAY JUNE

AAPL Landline E-newsletter Banner: Two campaigns \$2,500.00

Please select month(s) to run ad: 2022 JULY AUG SEPT OCT NOV DEC 2023 JAN FEB MARCH APRIL MAY JUNE

Landman.org Webpage Ad: Skyscraper \$2,500.00

Landman.org Webpage Ad: Square \$2,500.00

Please specify webpage to display ad: _____

Please select month(s) to run ad: 2021 JULY AUG SEPT OCT NOV DEC 2022 JAN FEB MARCH APRIL MAY JUNE

Contact Jennifer Taylor at jtaylor@landman.org for ad position availability.**Artwork is due 5 business days prior to the first day of the month that an ad is contracted to run.** For example, if you are contracted for the Contract Center homepage skyscraper ad in September 2022, artwork is due August 26, 2022.**DESIGN SERVICES****Ad Creation \$125.00+**

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

Ad Modification \$50.00

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

▶ PAYMENT DETAILS**Order Details**

Ad Package 1 \$ _____

Ad Package 2 \$ _____

Color Surcharge \$ _____

Design Service \$ _____

TOTAL \$ _____

Signature _____

Date _____

Payment Method Check (no. _____) Credit Card (Visa, Mastercard, American Express)

Card No.: _____ Exp (mm/yy) _____

Cardholder Name: _____

Cardholder Signature: _____

Billing Address: _____

City, State, Zip, Country: _____

If paying by credit card, please email completed form to ssharp@landman.org. If paying by check, please mail check and form to:
AAPL, PO Box 225395, Dallas, TX 75222-5395

Payment must be received by distribution/placement date for ad to run.

All ads are subject to approval by AAPL publishing staff.