Landman of the Year Award

(Calendar Year 2020)

Please attach this form to your one-page nomination for AAPL Landman of the Year summarizing: **1) Demonstrated Leadership; 2) Integrity; 3) Contribution to Profession;**

**4) Contribution to Industry and; 5) Contribution to Community**. Current Executive Committee members may not be submitted, and self-nominations will not be considered. Photograph (or negative) of the nominee should be attached to the entry.

NAME OF NOMINEE: **Allyson Johnstone Howard** LOCAL ASSOCIATION AFFILIATION: **Houston Association of Professional Landmen**

**AAPL 2020 Landman of the Year**

Allyson Johnstone Howard, CPL

Allyson Johnstone Howard was born and raised in Lake Jackson, Texas and graduated Magna Cum Laude from Brazoswood High School.

Allyson completed her Bachelor of Arts in Mass Communication-Public Relations with a minor in Criminal Justice from Texas State University. Her first “real” job after college was at Travis Medical Sales in Austin, Texas where she realized that her favorite parts of the job were the contract negotiation and management. She earned her Real Estate License and became a Texas Realtor. While practicing real estate in early 2005, she was asked to join a Land Services brokerage as a Landman. “What is a Landman?” she asked. After consulting friends and family, she took the position, learning on the job and continuing to practice real estate in the evenings and on weekends. After a year working as a Landman, she was hooked and chose to focus exclusively on land work.

Allyson has worked numerous plays in the Cotton Valley, Barnett Shale, Travis Peak, Haynesville Shale, and plays in Brazoria and Matagorda counties. In 2009, she earned her RPL. A year later, she earned a Petroleum Land Management Certificate from the University of Houston Downtown and began working for Plains Exploration and Production Company as in-house contract on their Haynesville and Eagle Ford acquisitions. She went on to work in-house contract for Noble Energy and in 2011 was hired by El Paso as a Senior Landman. She worked the next four years managing multiple conventional and unconventional oil and natural gas prospects in the ArkLaTex region, the Rockies, Indiana, Michigan, Oklahoma, and Mississippi, in addition to New Ventures evaluations. In 2013, she earned an Exceptional Performance Award from EP Energy, as well as earned her CPL. She went on to work as an Acquisition Manager for Helmsman Minerals and in 2017 joined SunCoast Land Services as Project Manager overseeing multiple mineral and midstream projects across all parts of Texas.

Allyson served as a Director on the Executive Committee for the Austin Professional Landmen’s Association from 2009 to 2011. Shortly after moving to Houston in 2010, she became active with HAPL. She has served HAPL as Committee Chair of the Directory, of the Shale Play Social, as an Executive Committee Director and in various officer positions. She was HAPL President for the 2018-2019 term, for which HAPL won AAPL’s Large Association of the Year Award. She was also named HAPL Outstanding Landman of the Year in 2020. She currently serves as HAPL’s AAPL Regional Director and assists various committees including Service, Gala, and Mentor/Mentee. She is also a member of AAPL, the Permian Basin Landmen’s Association, and continues to be involved in the Texas Alliance of Landman Associations and the Texas Energy Council.

Service is a big part of Allyson’s life and she was honored with the 2016 AAPL Award for Community Service. Her philanthropic activities extend beyond her professional organizations including Houston Autism Speaks Walk, Casa de Esperanza de los Niños, Women of Wardrobe, and a Partner in Hope for St. Jude.

Allyson and her husband, Matt Howard, are the proud parents of sons John Wayne (4) and Gregory Mackey (1). They live in Friendswood, TX and are active members of Friendswood United Methodist Church. As a family, they enjoy swimming, fishing, and the occasional trip to the beach.