

**AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN**

**Local Association Award**

**Largest Percentage of AAPL Membership  
Large Association**

**Awards Committee Evaluation Form**

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**To be completed by Local Association with membership of more than 250**

**Local Association Name:** Tulsa Association of Petroleum Landmen

**Number of Members in Local Association (as of 12/31/20):** 304

**Total number of members that are AAPL members (as of 12/31/20):** 225

State actions taken to ensure membership retention/recruitment in your association during the 2020 calendar year (limited to space provided below):

TAPL membership has sought to create new and useful ways to retain and increase membership during this unprecedented year, such as:

Began well attended virtual educational luncheons at no cost to membership.

Introduced "reduced" pricing structures for member events such as golf tournaments, spring educational seminar, and skeet shoot.

Offered financial assistance waivers to assist unemployed/underemployed members with AAPL membership and education.

Continued to ensure a solid relationship with the University of Tulsa's Energy Management Students to attract future land professionals to the industry and facilitate their professional and educational growth.

Reached out to local individuals expressing an interest in land work as a career to build new membership.

While the foregoing list of efforts is neither comprehensive nor revolutionary for many of our larger sibling associations, these steps have proven to be critical in solidifying and mitigating the current membership base. Although we have seen a decrease in the past year, lessen the severity through these changes while navigating our way through the most unprecedented year imaginable.

Michael Schooley

January 9, 2021

Signed by Association President

Date