

AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

Local Association Award

**Largest Growth Percentage of AAPL Membership
Large Association**

Awards Committee Evaluation Form

To be completed by Local Association with membership of more than 250

Local Association Name: _____ Tulsa Association of Petroleum Landmen _____

Number of Members in Local Association (as of 12/31/19): _____ 400 _____

Total number of members that are AAPL members (as of 12/31/19): _____ 334 _____

Number of Members in Local Association (as of 12/31/20): _____ 304 _____

Total number of members that are AAPL members (as of 12/31/20): _____ 225 _____

State actions taken to ensure membership retention/recruitment in your association during the 2020 calendar year (limited to space provided below):

TAPL membership has sought to create new and useful ways to retain and increase membership during this unprecedented year, such as:

Began well attended virtual educational luncheons at no cost to membership.

Introduced "reduced" pricing structures for member events such as golf tournaments, spring educational seminar, and skeet shoot.

Offered financial assistance waivers to assist unemployed/underemployed members with AAPL membership and education.

Continued to ensure a solid relationship with the University of Tulsa's Energy Management Students to attract future land professionals to the industry and facilitate their professional and educational growth.

Reached out to local individuals expressing an interest in land work as a career to build new membership.

While the foregoing list of efforts is neither comprehensive nor revolutionary for many of our larger sibling associations, these steps have proven to be critical in solidifying and mitigating the current membership base. Although we have seen a decrease in the past year, lessen the severity through these changes while navigating our way through the most unprecedented year imaginable.

Michael Schooley

Signed by Association President

January 9, 2021

Date

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