

# AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

## Local Association Award

### Largest Growth Percentage of AAPL Membership Large Association

#### Awards Committee Evaluation Form

To be completed by Local Association with membership of more than 250

Local Association Name: Houston Association of Professional Landmen

Number of Members in Local Association (as of 12/31/20): 1,123

Total number of members that are AAPL members (as of 12/31/20): 985

Number of Members in Local Association (as of 12/31/21): 985

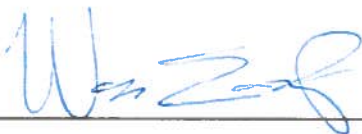
Total number of members that are AAPL members (as of 12/31/21): 859

State actions taken to ensure membership retention/recruitment in your association during the 2021 calendar year (limited to space provided below):

**Education:** HAPL organizes numerous low-cost high-quality educational events for both members and potential members: Fall and Spring Saturday seminars (intentional weekend scheduling to accommodate Landmen who cannot attend CE courses during the workweek), a full day Shale Seminar, Offshore Seminar, Technical workshop (which broadcasts digitally to dozens of remote locations by webcast), and Luncheons held in person or with webinar offerings providing educational topics. All of these offer RPL and CPL credits, and we strongly encourage our members to be members in AAPL.

**Networking, Socials and Sporting Events:** Summer NAPE – Even with low in person attendance, signed up 2 members and renewed 5, as well as established contacts for luncheon speakers and newsletter articles; **Socials** - Women's Networking Social (empower, support and promote women in our profession); Next Generation Landman, Gulf Coast, Offshore; Permian, Rockies; Shale and Louisiana Social; **Sporting Events** - HAPL Golf Tournament (>450 attendees, 15 new member and renewals); Skeet Shoot, and Saltwater Tournament all attract non-members and keep members renewing their membership every year.

**Mentorship, Scholarship and Service:** Mentor/Mentee program - encourages sharing of knowledge and participation of Mentees in HAPL and AAPL. 2021 – Connected with 105 recruits. Currently 20 mentees and mentors and signed up 13 new HAPL members. **Scholarships** – Awarded 5 College scholarships (2 graduating high school seniors, 3 College students enrolled in Energy programs) at \$1,000 a piece. Also presented two Teacher Appreciation awards of \$2,500 each. **Service** – Many events limited in 2021 due to pandemic but had Toy Drive in December benefiting Christian Community Service Center



1/4/2022

Signed by Association President

Date