

**AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN**

**Local Association Award**

**Largest Growth Percentage of AAPL Membership  
Large Association**

**Awards Committee Evaluation Form**

To be completed by Local Association with membership of more than 250

Local Association Name: Houston Association of Professional Landmen

Number of Members in Local Association (as of 12/31/21): 985

Total number of members that are AAPL members (as of 12/31/21): 859

Number of Members in Local Association (as of 12/31/22): 1015

Total number of members that are AAPL members (as of 12/31/22): 880

State actions taken to ensure membership retention/recruitment in your association during the 2022 calendar year (limited to space provided below):

**Education:** HAPL organizes numerous low-cost high-quality educational events for both members and potential members: Fall and Spring Saturday seminars (intentional weekend scheduling to accommodate Landmen who cannot attend CE courses during the workweek), a full day Shale Seminar, Offshore Seminar, Technical workshop (which broadcasts digitally to dozens of remote locations by webcast), and Luncheons held in person or with webinar offerings providing educational topics. All of these offer RPL and CPL credits, and we strongly encourage our members to be members in AAPL.

**Networking, Socials and Sporting Events:** NAPE – Took advantage of in-person event to promote HAPL, renewing and signing up new members, and reaching out to numerous college students. **Socials – HAPL Executive Night** raised almost \$50K and featured Harold Hamm and included participation and collaboration with AAPL to promote. In excess of 400 participants from across the US and from Australia. **Women's Networking Social** (empower, support and promote women in our profession); **Bridging the Gap, Gulf Coast, Offshore, Permian, Rockies, Shale, Louisiana Social and Inaugural Past President's Council Meet and Greet** where current Board members were able to interact with past presidents to listen and learn from past councils. **Sporting Events** - HAPL Golf Tournament (>420 attendees), Skeet Shoot, and Saltwater Tournament all attract non-members and keep members renewing their membership every year.

**Mentorship, Scholarship and Service:** **Mentor/Mentee program** - encourages sharing of knowledge and participation of Mentees in HAPL and AAPL. 2022 – Currently 30 mentees with increased participation due to “in-person” events. **Scholarships** – Awarded 5 scholarships (2 graduating high school seniors, 3 College students enrolled in Energy programs) at \$1,000 a piece. Also presented two Teacher Appreciation awards totaling \$2,000 each. **Service** – Partipated in Cattle Baron Ball benefiting Cancer Society of Houston, held Christmas toy and food drive benefiting Nehemiah Neighborhood.



1/3/2023

Signed by Association President

Date