### AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

**Local Association Award**

Largest Growth Percentage of AAPL Membership

# Large Association

### Awards Committee Evaluation Form

#### To be completed by Local Association with membership of more than 250 Local Association Name: Houston Association of Professional Landmen

**Number of Members in Local Association (as of 12/31/22): 1015**

#### Total number of members that are AAPL members (as of 12/31/22): 880

**Number of Members in Local Association (as of 12/31/23): 1003**

#### Total number of members that are AAPL members (as of 12/31/23): 852

State actions taken to ensure membership retention/recruitment in your association during the 2023 calendar year (limited to space provided below):

**Education:** HAPL organizes numerous low-cost high-quality educational events for both members and potential members: Fall and Spring Saturday seminars (intentional weekend scheduling to accommodate Landmen who cannot attend CE courses during the workweek), a full day Shale Seminar, Offshore Seminar, Technical workshop (which broadcasts digitally to dozens of remote locations by webcast), and Luncheons providing educational topics. All  of  these offer RPL and CPL credits, and we strongly encourage our members to be members in AAPL.

**Networking, Socials and Sporting Events: NAPE** – Take advantage of in-person events to promote HAPL, renewing and signing up new members. Proactively reached out to numerous colleges providing FREE student memberships with 25 students joining. **Socials –** **HAPL Executive Night** raised almost $29K while featuring Rick Muncrief, CEO of Devon Energy and included participation and collaboration with AAPL to promote. In excess of 400 participants from across the US and from Australia.  **Women's Networking Social** (empower, support and promote women in our profession); **Bridging the Gap, Gulf Coast, Offshore, Permian, Rockies, Shale, Louisiana Social and Past President’s Council Meet and Greet** where current Board members were able to interact with past presidents and learn from past councils.  **Sporting Events** - HAPL Golf Tournament (sold out with 425+ attendees), Skeet Shoot, and Saltwater Tournament all attract non-members and keep members renewing their membership every year.

**Mentorship, Scholarship and Service:**  **Mentor/Mentee program** -  encourages sharing of knowledge and

participation of Mentees in HAPL and AAPL. 2023 –Currently 31 mentees/mentors.  **Scholarships** – Awarded 7 scholarships (5 graduating high school seniors, 2 College students enrolled in Energy programs) as well as recognized 3 local teachers with awards. **Service** – Held Annual Brookwood Softball game and lunch, held Bingo & BBQ for 150 senior citizens at Goldberg B’Nai B’Rith, and volunteered at food bank and held Christmas toy and book drive benefiting Christian Community Service Center and Northwest Assistance Ministries.

*Vernon Henry 1/8/2024*