

AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

Local Association Award

**Best AAPL Director's Communication
(During Calendar Year 2022)**

Awards Committee Evaluation Form

To be completed by Local Association

Local Association Name: HAPL

Name of Director: Christine Touchstone

Month Communication Presented: 12/1/22

Number of Members in Local Association: 1015

ATTACH THIS ENTRY FORM TO COPY OF AAPL DIRECTOR'S COMMUNICATION
(No comments or further explanations will be considered)

To Be Completed By Awards Committee

The following criteria are listed to assist in the evaluation of the AAPL Director's Communication.

<u>Criteria</u>	<u>Points</u>	<u>Score</u>
OBJECTIVITY: Was communication presented in an unbiased manner?	0-6	_____
CLARITY: Were board actions, professional and AAPL issues clearly communicated?	0-5	_____
ANALYSIS: Were key issues identified and concisely presented?	0-5	_____
OVERALL PRESENTATION	0-5	_____
	Total Points	

AAPL Region IV Director Holiday Message

By: Christine Touchstone, CPL, AAPL Region IV Director

Believe in the power of magic! The holidays are a busy time of year for all of us, but it always seems to be a time of year that I reflect not only on my fortunes, but on those less fortunate than myself. I'm reminded of all that being a part of our industry has provided me and of the benefits of being a member of both HAPL and AAPL. Both Associations have had an impact not only in my life, but in the lives of others in our communities. I'm proud to be a member, and to serve alongside each of you, so during this season of giving let's reflect together on the magic that is both Associations.

Both HAPL and AAPL believe that education plays a strong role in advancing our profession and increasing our value as landmen in the marketplace. Both Associations provide many educational opportunities which support not only petroleum landmen, but also promotes alternative forms of energy. AAPL recently rolled out its Renewable Energy Certificate Program, which will allow participants to expand and broaden their skills as they pertain to renewable energy sources and earn a certificate for each e-learning module. AAPL's new learning management system, *Landman Learning*, provides the ability to register and immediately access materials for both in-person and webinar courses as well as provides an online discussion board which allows networking and discussion of education topics with other course participants. Both Associations provide development assistance to their members for education programs on an as needed basis.

HAPL and AAPL both contribute to furthering the education of students of Association members in support of their pursuit of higher education. Since 2020, HAPL has given more than \$30,000 in student scholarships and teacher excellence contributions. These awards support AAPL's efforts to provide curriculum guidance and program benefits for students in undergraduate and graduate level energy management and petroleum land management programs at accredited universities. Thus, encouraging an infusion of new talent to the profession. AAPL's Landman Scholarship Trust awards students enrolled in these programs more than \$250,000 in student scholarships annually, assisting in preparing the next generation of energy industry leaders.

HAPL and AAPL serve their members and communities through volunteer time and direct financial contribution, in support of the most vulnerable members of our society. This fiscal year HAPL will support community service organizations, including but not limited to (do I sound like a Landman!), the following:

- **Northwest Assistance Ministries:** Neighbors caring for Neighbors. NAM's Meals on Wheels provides meals and personal contact to the elderly in physical decline or financial hardship.
- **Goldberg Towers B'Nai B'rith Senior Citizens Foundation** – Bingo and Bar-B'-Que.
- **Houston Food Bank** – Soliciting canned goods and donations benefitting the community.
- **Brookwood Community** – Direct support of this caring residential and work facility for adults with functional disabilities with financial contributions, through our volunteer members playing a baseball game with residents and providing hot dogs and a magician for added entertainment.
- **Cattle Baron's Ball** – Direct volunteer efforts to help the American Cancer Society in its fight to end cancer.

HAPL and AAPL Governmental Affairs Committees work tirelessly on our behalf tracking legislation, regulatory and judicial information as well as other industry trade Associations initiatives and lobbying on our behalf and our profession. AAPL recently highlighted the U.S. Department of Labor proposed Independent Contractor Rule which, if passed, could impact our industry; and HAPL tracking recent Texas State election results and how our industry might be affected because of those outcomes.

In addition to networking socials that target all areas and regions of our industry, both HAPL and AAPL spearhead mentorship programs providing networking opportunities for participants which assist in forming career long relationships and provide avenues for landmen either searching for jobs or searching for candidates to connect with.

As a member of these Associations, you have contributed, so thank you for your service! By being a member and/or volunteer of HAPL and AAPL you are making a difference by serving your fellow landman and community. Also, by encouraging others to join, you are furthering the missions of both Associations. For a full list of Association benefits and volunteer opportunities visit www.hapl.org, www.landman.org or contact Christine Touchstone, CPL at CTouchstone@LeFracEnergy.com.

So, let's be proud, especially this time of year, of all we have given and accomplished to help both HAPL and AAPL be successful and prospering Associations for their members, in the past and into the future. As we celebrate the holidays with family and friends, continue to believe in the magic your membership and participation in our industry and Associations creates.

Believe in the power of magic! Wishing you and yours a truly magical holiday season! May your New Year be filled with great joy, happiness, and success!

Christine Touchstone, CPL
Region IV Director

