

**AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN**

**Local Association Award**

**Best AAPL Director's Communication**

(During Calendar Year 2024)

**Awards Committee Evaluation Form**

To be completed by Local Association

Local Association Name: Houston Association of Professional Landmen

Name of Director: Christine Touchstone

Month Communication Presented: July 1, 2024

Number of Members in Local Association: 962

**ATTACH THIS ENTRY FORM TO COPY OF AAPL DIRECTOR'S COMMUNICATION**  
(No comments or further explanations will be considered)

**To Be Completed By Awards Committee**

The following criteria are listed to assist in the evaluation of the AAPL Director's Communication.

<u>Criteria</u>	<u>Points</u>	<u>Score</u>
<b>OBJECTIVITY:</b> Was communication presented in an unbiased manner?	0-6	_____
<b>CLARITY:</b> Were board actions, professional and AAPL issues clearly communicated?	0-5	_____
<b>ANALYSIS:</b> Were key issues identified and concisely presented?	0-5	_____
<b>OVERALL PRESENTATION</b>	0-5	_____
	<b>Total Points</b>	<input type="text"/>



# HAPL Newsletter

July 1, 2024

"LAND IS THE BASIS OF ALL WEALTH"

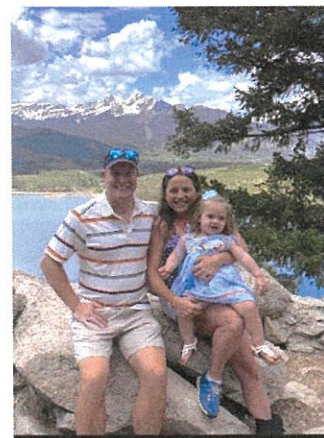
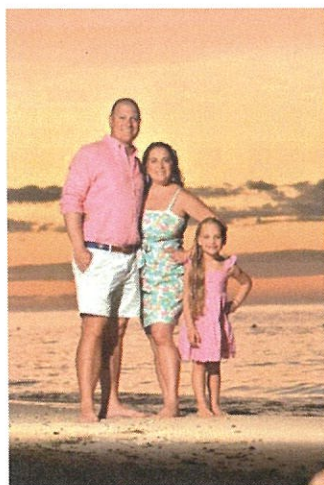
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## HAPL President 2024-2025

John Gerrish, CPL



area of Houston with his wife Katie and daughter Layla with their 2 dogs.



John Gerrish, CPL is currently the Vice President of Land for both Organic E&P & Epoch Energy Group, and independently via Outrun Resources, LLC. He worked prior in-house for Noble Energy (Permian Team), Sabine Oil and Gas (East Texas, Eagle Ford & Louisiana), and Southwestern Energy (East Texas). For HAPL, John has been the 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> VP, Secretary and Chairman to both the Tribute to Education Committee and the Next Generation Landmen Committee as well as Director for two separate terms. John is a Past President of the NHAPL and has served on the Membership, Certification, and Accreditation Committees form AAPL. John is a Life Member of the Houston Livestock Show and Rodeo on the Mutton Bustin Committee. John obtained his BBA in Energy Commerce from Texas Tech University and an MBA from the University of Houston. He Lives in the Spring Branch

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# AAPL Director Report

By: Christine Touchstone, CPL - AAPL Director, Region IV

The 2023 – 2024 fiscal year 4th quarter AAPL Board Meeting was held on June 19th, 2024, at the Boston Park Plaza, Boston, Massachusetts. Highlights of the meeting are detailed below:

## I. Annual Meeting:

- This year's Annual Conference was held in Boston, Massachusetts, June 19 – 21<sup>st</sup>, and featured two concurrent education sessions.
- Keynotes: Horizon Breakfast will feature Sarah Sandberg, V.P. Strategic Initiatives; Trudy Cathy White, Chick-Fil-A Ambassador and Author & Entrepreneur; and Tricia Curtis, President & CEO of PetroNerds.
- At this year's Annual Meeting there were 564 total registrants and 48 sponsors.

### AAPL Awards Recipients:

Lifetime Achievement: Jane Crouch, CPL, Denver Association of Professional Landmen  
 Landman of the Year: Andrew Cooper, CPL, Houston Association of Professional Landmen  
 Pioneer Award: Le'Ann Callihan  
 Face of the Industry: Hamel Reinmiller, CPL, Tulsa Association of Professional Landmen  
 Best Newsletter Small Association: Los Angeles Association of Professional Landmen  
 Best Newsletter Medium Association: ArkLa Tex Association of Professional Landmen  
 Best Newsletter Large Association: Houston Association of Professional Landmen  
 Best AAPL Director's Communication: Denton Smith, CPL, Tulsa Association of Professional Landmen  
 AAPL Best Member Communication: Renee Anderson, Michael Late Benedum Chapter  
 Largest % AAPL Membership – Large Assoc.: Lafayette Association of Professional Landmen  
 Largest % AAPL Membership – Small Assoc.: Austin Professional Landmen's Association  
 Largest Growth % AAPL Membership: Lafayette Association of Professional Landmen

### Special Awards:

Education: Michelle Phillips, CPL, Houston Association of Professional Landmen  
 Community Service: Kyle Lesak, CPL, Houston Association of Professional Landmen  
 Committee Member: Andrew Cooper, CPL, Houston Association of Professional Landmen  
 Other: Paul Yale, CPL, Debbie Dominguez, RPL, David Harper, CPL, Howard Bogan  
 Outstanding Graduate: Blakeney Boldrick, University of Oklahoma

Congratulations to all the recipients!!!

## 2024-25 AAPL Officers

**President:** Nancy C. McCaskell, CPL | Masonboro Energy LLC, Dallas, TX  
**First Vice President:** Kyle B. Reynolds, CPL | RBG Permian LLC, Midland, TX  
**Second Vice President:** Mark H. Caponegro, CPL | Falconer Energy, Tyler, TX  
**Third Vice President:** William E. "Bill" Hackett, CPL | WCM Resources LLC, Santa Fe, NM  
**Treasurer:** Amy L. Gwyn, CPL | Devon Energy Corporation, Oklahoma City, OK  
**Secretary:** Christine J. Touchstone, CPL | LeFrak Energy, Houston, TX

II. *Energy Institutes:*

- Southwest Land Institute, Arlington, TX – August/September
  - Gulf Coast Land Institute, Lafayette, LA – October 10-11
  - Women In Energy Institute, Houston, TX – October 14-15
  - Denver Land Institute, Denver, CO – November 14
  - NEW! Oklahoma Energy Institute, Oklahoma City, OK – December 2
- Log onto [landman.org](http://landman.org) for more information.

III. *Staff News:* Jodi Gallegos has been promoted to AAPL Director of Operations. Le'Ann Callihan has been promoted to AAPL Executive Vice President.

IV. *Government Affairs:*

- Federal/State Legislation: 569 bills, a 29% increase from the March BOD meeting at 441 bills and have now exceeded the number of bills tracked for all of 2023 at only halfway through the year, and more than double the number of bills at this same time last year.
- Federal/State Regulations: 44
- Federal/State Judicial Cases: 13
- Content Totals: In this quarter, provided members with 33 pages of original Governmental Affairs Report content, in addition to the biweekly Bill Tracking Summary spreadsheets containing 70 pages of snap bill summaries and legislature weblinks for all 569 bills.

V. *Membership:*

Total AAPL membership is 11,251 as of May 22, 2024, with 9,239 Active members, 1,205 Associate members, 260 Senior Status members, and 493 Student members. Of the members included in this count, 2,319 currently hold CPL status, 1,169 currently hold RPL status, 347 currently hold RL status, and 18 currently hold CPL/ESA status.

VI. *NAPE Charities Golf and Pickleball Tournament:*

The NAPE Charities Golf Tournament a new annual NAPE Charities Pickleball Tournament will be held October 15<sup>th</sup> and 16<sup>th</sup> and will benefit NAPE Expo Charities, which supports our American veterans. All sponsorships and donations are tax deductible. These events will be held in conjunction with the AAPL Women In Energy Institute. Sponsorship are now available. Go to [landman.org](http://landman.org) for more information.

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VIII. *AAPL Treasurer's Report for the period ending March 31, 2024:*

Statement of Financial Position – As compared to March 31, 2023, total assets have increased 13.1%. The increase is primarily due to market activity related to the investment account and not drawing down on the investment account for cash flow during the last 12 months. Compared to March 31, 2023, total liabilities increased 29.3%, primarily due to an increase in unearned revenue which includes annual meeting, membership dues, form subscriptions, educational seminars, and advertising revenues.

Statement of Activities - Revenues – (exclusive of investment revenue) compared to March 31, 2023, have increased 48.1%.

- Education income has increased year over year primarily due to increased Educational scholarships due to the Alliance Program and the astounding results from the Inaugural Women In Energy Institute.
- Membership income increased 24.4%, year over year due to an increase in membership dues.
- Certification income increased 86.6%, year over year due to an increase in fees.

- NAPE income increased year over year due to a final NAPE distribution after fiscal year end of the previous year.

Expenses – Compared to March 31, 2023, have decreased 10.3%.

- Publications area has decreased primarily due to a timing and real variance on the printing of the Directory. Publications printed fewer directories than last year.
- Education expenses decreased year over year primarily due to printing costs being down. General and administrative expenses decreased primarily due to a decrease in staffing and an elimination of profit sharing, resulting in a decrease in salaries and benefits. Other areas of savings include Advertising/Marketing and travel expenses.
- Advocacy expenses decreased year over year due to the cancellation of the Hillco Partners contracted expense from the prior year.
- Marketing expenses increased year over year as this is a new department being budgeted for FY 23-24 and has no previous year entries.
- BoD Meeting expenses decreased year over year, primarily in a reduction in BoD travel reimbursement as a result of the reduction in reimbursement rates.
- Investments as of March 31, 2024, increased 13.6% as compared to the same period last year. The change resulted in unrealized gains/(losses) due to market activity in the AAPL investment account.

Thank you for the opportunity to serve as your Region IV Director. It has been an honor and a privilege.

Should you have any questions, concerns, comments, or would like more detailed information please email me at [ctouchstone@lefrakenergy.com](mailto:ctouchstone@lefrakenergy.com) or you may reach me at (713) 302-0042.

