

AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

Local Association Award

**Best AAPL Director's Communication
(During Calendar Year 2019)**

Awards Committee Evaluation Form

To be completed by Local Association

Local Association Name: Oklahoma City Association of Professional Landmen (OCAPL)

Name of Director: Robert Rice

Month Communication Presented: September 2019

Number of Members in Local Association: 1,422

**ATTACH THIS ENTRY FORM TO COPY OF AAPL DIRECTOR'S COMMUNICATION
(No comments or further explanations will be considered)**

To Be Completed By Awards Committee

The following criteria are listed to assist in the evaluation of the AAPL Director's Communication.

Criteria	Points	Score
OBJECTIVITY: Was communication presented in an unbiased manner?	0-6	_____
CLARITY: Were board actions, professional and AAPL issues clearly communicated?	0-5	_____
ANALYSIS: Were key issues identified and concisely presented?	0-5	_____
OVERALL PRESENTATION	0-5	_____
	Total Points	<input type="text"/>

OCAPL's Nomination to AAPL for Best AAPL Director's Communication (During 2019)

AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN QUARTERLY BOARD OF DIRECTORS MEETING, Coeur d'Alene, ID September 15, 2019

The AAPL Quarterly Board Meeting was held on September 15, 2019 at the Coeur d'Alene Resort, Coeur d'Alene, Idaho. Jay Beavers, AAPL President, called the meeting to Order. The Invocation was given by Mike Curry, followed by the introduction of guests and roll call of the Executive Committee, Directors and Committee Chairs. New Directors/Temporary and Sub-Directors were seated. Upon adoption of the Agenda, the minutes from the last board meeting on June 19, 2019 were adopted by acclamation.

Treasurer's Report: Jason Maloy, Treasurer, provided a report on AAPL and its affiliates for the period ending June 30, 2019 as follows:

AAPL, Inc.'s total assets are \$40,117,609, while total liabilities are \$3,096,304.

- **Revenues** (exclusive of investment revenue) totaled \$7,785,808 as of June 30, 2019. This consists of \$1,798,903 from membership dues, \$2,976,878 from NAPE Expo distribution, \$813,352 from educational seminar fees, \$813,771 NAPE management fees, and annual meeting income of \$709,806
- **Expenses** through June 30, 2019 totaled \$6,981,623. Expenses include general and administrative (\$3,991,922), publications (\$440,028), educational program (\$629,763), financial expenses (\$334,627), board of director meeting expenses (\$344,396), annual meeting expense (\$542,803) and IT/software expenses (\$512,711). **Investments** as of June 30, 2019 are \$30,044,461 which is an increase of \$3,125,264.
- As of June 30, 2019, the **Education Foundation, Inc.'s** balance sheet reflects \$4,394,565, which is an increase of \$212,407 as compared to the same period last year. The Statement of Investment Accounts reflects \$4,281,962 total monies invested which is an increase of \$294,409 as compared to the same period last year.
- As of June 30, 2019, the **Landman Scholarship Trust's** balance sheet reflects \$7,811,987, which is an increase of \$306,619 as compared to the same period last year. The Statement of Investment Accounts reflects \$7,744,261 total monies invested, which is an increase of \$274,465 as compared to the same period last year.

AAPL General Report:

- Executive Vice President of AAPL, Melanie Bell announced her retirement by the end of 2019. We wish her the very best with her new opportunities.

A task force, led by David Cape was appointed to interview and recommend a new EVP.

- 140 applications were received
- ○ 27 applications were evaluated for interview round
- 9 candidates were selected for interviews

Dr. Greta P. Zeimetz, CAE was unanimously approved by the selection task force, the executive committee, and the board as the new Executive Vice President of AAPL, she will start on November 1st.

- Dr. Zeimetz is the current CEO of the national association of legal assistants, an organization much like AAPL with 18,000 current members
- Dr. Zeimetz has a Doctor of Business Administration, a Masters in Management and Organizational Behavior, and a B.A. in Communications
- She is a Certified Association Executive, administered by the American Society of Association Executives.
- An accomplished public speaker and published writer, Dr. Greta P. Zeimetz will have an immediate and lasting positive impact on AAPL and the staff.

NAPE

NAPE Season Pass - a new season pass is available, which includes admittance to both NAPE summit and Summer NAPE and guarantees you pay the early bird price no matter when you register.

- NAPE Charities Luncheon will feature Nikki Haley – former governor of South Carolina and US ambassador to the United Nations.
- Nape Summit will host prospect, international, and capital markets/service provider theater.
- A job fair will be held for all NAPE attendees.

NAPE Magazine – debuts with the October issue; all NAPE attendees receive a free annual subscription

Summer NAPE

- NAPE business conference attendance exceeded the three prior years while the overall attendance was slightly down.
- Summer NAPE will debut a new format in 2020, and will include a keynote luncheon for all attendees. Karl Rove has been secured as the speaker.
- NAPE Season Pass - a new season pass is available, which includes admittance to both NAPE summit and Summer NAPE and guarantees you pay the early bird price no matter when you register.

Annual Meeting

- Final numbers show Pittsburgh's Annual Meeting generated more than \$168,000 in net income.
- The 2020 Annual Meeting will be held June 17-20, at the Hyatt Regency Hotel in Huntington Beach, California.
- Plans are underway for Annual Meeting events, including a luau on the beach for the Landman Bash.

Other Noteworthy News/Reports:

- If you are interested in networking and mentoring, I encourage you to look into the Landman Advisory Connection Program. The program provides a platform for experienced land professionals to mentor new members of our profession or those who may desire to enhance their skills in a certain area of focus. More information is available on the AAPL website.
- The next Board of Director's meeting will be at The Gaylord Texan Resort & Convention Center in Grapevine, TX, December 13-15, 2019

If you are interested in serving on an AAPL or OCAPL committee or otherwise becoming more involved, please feel free to contact me. Additionally, if you have any questions, comments, concerns, or ideas regarding the AAPL and/or its services, please do not hesitate to reach out.

Respectfully submitted,

Robert Rice
AAPL Director