

AUSTIN PROFESSIONAL LANDMEN'S ASSOCIATION



January 3, 2023

AAPL Awards Committee
Attn: Julie Woodard, CPL - AAPL Awards Chairman
AAPL Headquarters
800 Fournier St.
Fort Worth, TX 76102

RE: Award Nomination - Local Association Percentage of AAPL Membership Awards – Largest Growth Percentage of AAPL Membership – Small Association (<100)

Mrs. Woodward,

It's my pleasure to submit this Award Nomination on behalf of the Austin Professional Landmen's Association (APLA) for the "Largest Growth Percentage of AAPL Membership – Small Assn (< 100 Members)."

The Austin Professional Landmen's Association is a proud and resilient group of land professionals who value their involvement in the Land the community not only at the local level, but at the national level as well. This is evident per my last AAPL Director's Report for the 2022 December AAPL Quarterly Board Meeting, where out of the 65 total local APLA members, a substantial 47 of them are also active AAPL members. This equates to 72.3% of all APLA members being registered and active members of the AAPL! This is particularly impressive when you consider the increase in AAPL membership from the previous year, when the APLA had 70 total members at the end of December 2021, but 35 were also active members of the AAPL (i.e., 50%). This equates to a 44.6% increase in AAPL membership from our local members in 2022.

These figures are even more impressive when you consider the fact that roughly 15 members of the APLA are Landmen who work at the Texas General Land Office (GLO). The Texas GLO helps contribute membership dues and monthly luncheon fees for its employees to be a part of the APLA, but it's my understanding that the GLO will only do this for one (1) such professional association. As such, GLO employees would then have to come out of pocket for any AAPL membership dues/expenses. I raise this point not to discount their membership, as they are vital and contributing members of our local Austin association, but if you exclude those numbers from APLA's total count, 47 of the 50 remaining APLA members are also part of the AAPL (i.e., 94%)!

These figures are attributable to numerous reasons, but I firmly believe it's primarily driven by the strong leadership of the APLA and their involvement to push and advertise the importance of being an AAPL member for the Land profession at all APLA functions, including membership drives, monthly luncheons, happy hours, charity fund raising events, education seminars and the like. Specifically, members such as (1) Jimmy Wright, the APLA's current President, current Past-Chair of the AAPL Mentorship Committee and former member of the RPL/CPL Education Committee, (2) Doak Worley, current Chair of the AAPL Mentorship Committee and former AAPL Director, (3) David Cape, current Chair of the NAPE Operators Committee and former AAPL Director, (4) Dirk Vanderploeg II, current Chair of Governmental Affairs for the AAPL and former AAPL Director, and (5) myself, Kyle Dubiel, current AAPL Director and former APLA President. The APLA is proud of this accomplishment, as it has put significant efforts into achieving such strong figures. We hope that the Awards Committee will recognize the same, and we look forward to achieving a 100% APLA to AAPL membership ratio in the future (including further outreach and lobbying with the GLO to achieve said goal).

Thank you and the Awards Committee for your consideration of the APLA for this prestigious award. Should you need anything further from me, please do not hesitate to reach out.

Sincerely,

Kyle D. Dubiel
APLA Director