



AAPL Selection Committee-Annual Awards

To whom it may concern,

On behalf of the Fort Worth Association of Professional Landmen (“FWAPL”), I would like to nominate Averi Hull for the Best Member Communication Award.

Ms. Hull handles all aspects of member communication on behalf of FWAPL, which includes emails and social media posts. Through Ms. Hull’s effective communication, we have seen increased participation at all FWAPL events. We believe the increase in attendance is driven from the social media communication, as emails are often overlooked in anyone’s day-to-day.

A great example of Ms. Hull’s excellent work was the great success we had in member participation for our FWAPL Night at the Rodeo. This event sold out in 1 day, not a common occurrence for a membership group as small as ours. We also sold out our Sporting Clay Shoot and Golf Tournament this year, and both events set records in fund raising.

Ms. Hull’s clear communication and dedication to same have had an immediate impact on FWAPL member engagement and participation. We hope you will consider rewarding her excellent work!

Your consideration is very much appreciated. I may be contacted at the information below, should you require any additional information. If you would like to see some examples of Ms. Hull’s work, I would encourage you to give us a follow on LinkedIn. We can be found by searching “Fort Worth Association of Professional Landmen”.

Best regards,

Sean M. Foster, RPL
Secretary
Fort Worth Association of Professional Landmen
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