Greta Zeimetz, CAE, has more than 20 years of nonprofit leadership experience and has taught undergraduate and graduate level courses in management and leadership for over 17 years. She holds a bachelor’s degree in communications, a master’s degree in management and organizational behavior, and a doctorate in business administration.

Zeimetz is a member of the American Society of Association Executives and a third-term member of its Executive Management Section Council. She also is a past member of ASAE’s Professional Development Council and has volunteered for ASAE and local charities in various capacities.

Prior to joining AAPL, Zeimetz was the CEO of the National Association of Legal Assistants in Tulsa, Oklahoma.

“I’m honored to join the team to support AAPL in furthering its mission to promote the highest standards of performance for all land professionals, to advance their stature and to encourage sound and ethical stewardship of energy and mineral resources,” she said. “AAPL has been powering the profession since 1955, and it will continue to be a trusted resource for all land professionals.”