

**AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN**

**Local Association Award**

**Best AAPL Director's Communication**  
(During Calendar Year 2019)

**Awards Committee Evaluation Form**

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**To be completed by Local Association**

**Local Association Name:** Houston Association of Professional Landmen

**Name of Director:** Alan Morgan, CPL

**Month Communication Presented:** December

**Number of Members in Local Association:** 1,400

**ATTACH THIS ENTRY FORM TO COPY OF AAPL DIRECTOR'S COMMUNICATION**  
**(No comments or further explanations will be considered)**

**To Be Completed By Awards Committee**

The following criteria are listed to assist in the evaluation of the AAPL Director's Communication.

<u>Criteria</u>	<u>Points</u>	<u>Score</u>
<b>OBJECTIVITY:</b> Was communication presented in an unbiased manner?	0-6	_____
<b>CLARITY:</b> Were board actions, professional and AAPL issues clearly communicated?	0-5	_____
<b>ANALYSIS:</b> Were key issues identified and concisely presented?	0-5	_____
<b>OVERALL PRESENTATION</b>	0-5	_____
	<b>Total Points</b>	<input type="text"/>

# AAPL Director's Report

By: Alan Morgan, CPL, AAPL Director, Region IV

The first quarterly AAPL Board Meeting was held September 15, 2019 at the the Coeur d'Alene Resort in Coeur d'Alene, Idaho. Below are the highlights of the meeting:

The major business was the presentation and approval of Greta Zeimetz, CAE as Executive Vice President of AAPL. Greta's biography is below:

Greta Zeimetz, CAE was the Executive Director of the National Association of Legal Assistants (NALA). Greta has been in the position since 2015 and has more than 18 years of nonprofit leadership experience. Greta also has taught online undergraduate and graduate level courses for more than 17 years. She holds a BA in Communications, a MS in Management & Organizational Behavior and Doctorate in Business Administration which she completed in 2018.

Greta is a current member of the American Society of Association Executive's (ASAE) and Oklahoma Society of Association Executives (OSAE). Greta is also a current member of ASAE's Executive Management Section Council. She is a prior member of the Professional Development Council and has done other volunteering activities for ASAE and local charities. Greta has three adult children.

## AAPL STAFF REPORT

### I. Employees:

- 24 AAPL Employees
- 7 NAPE Employees

### II. NAPE

- A. Already 373 Exhibitors for NAPE Summit, 372 last year
- B. Summer NAPE
  1. 185 exhibitors vs 226 in 2018
  2. 28,300 square feet vs 36,800 in 2018
- C. Former UN Ambassador Nikki Haley will be the 2020 NAPE Charities Luncheon Speaker

### III. Annual Meeting – Huntington Beach, California, June 17-20, 2020 2021 Annual Meeting will be in Calgary.

### IV. Education – AAPL has sponsored

- A. 89 educational events through 3rd quarter
- B. Initiated free Third Thursday Streaming Webinars, over 1,000 members utilized in July and August
- C. Education Committee being divided into three separate committees
  1. AAPL Education Annual Meeting/Seminar Committee
  2. RPL/CPL Education Committee
  3. Education Development

### V. Membership: 14,198 members as of 8/31/2019.

- A. 2,862 CPLs
- B. 1,831 RPLs

### VI. Forms Committee

- A. Contract Center/JOA – there are 272 subscribers out of 14,198 members

### IX. *Landman* magazine has been refreshed with AAPL's new branding. We have a new logo with the statement "Powering the Profession."

## AAPL TREASURER'S REPORT

### I. Total Assets of AAPL entities as of 6/30/2019 was \$53,324,011

- A. American Association of Professional Landmen, Inc. - \$40,112,601
- B. AAPL Educational Foundation, Inc. - \$4,394,414
- C. Landman Scholarship Trust - \$7,811,987