

AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

Local Association Award

**Largest Percentage of AAPL Membership
Large Association**

Awards Committee Evaluation Form

To be completed by Local Association with membership of more than 250

Local Association Name: Houston Association of Professional Landmen

Number of Members in Local Association (as of 12/31/24): 962

Total number of members that are AAPL members (as of 12/31/24): 820

State actions taken to ensure membership retention/recruitment in your association during the 2024 calendar year (limited to space provided below):

Education: HAPL organizes numerous low-cost high-quality educational events for both members and potential members: Fall and Spring Saturday seminars (intentional weekend scheduling to accommodate Landmen who cannot attend CE courses during the workweek), a full day Shale Seminar, Offshore Seminar, Technical workshop (which broadcasts digitally to dozens of remote locations by webcast), and Luncheons providing educational topics. All of these offer RPL and CPL credits, and we strongly encourage our members to be members in AAPL.

Networking, Socials and Sporting Events: NAPE — Take advantage of in-person events to promote HAPL, renewing and signing up new members. Proactively reached out to numerous colleges providing FREE student memberships with 25 students joining. Socials — HAPL Executive Night raised almost \$29K while featuring Mike Wichterich, CEO of Three Rivers Operating Company and Chairman of the Board of Chesapeake Energy and included participation and collaboration with AAPL to promote. In excess of 400 participants from across the US and from Australia. Women's Networking Social (empower, support and promote women in our profession); Bridging the Gap, Gulf Coast, Offshore, Permian, Rockies, Shale, Louisiana Social and Past President's Council Meet and Greet where current Board members were able to interact with past presidents and learn from past councils. Sporting Events - HAPL Golf Tournament (sold out with 425+ attendees), Skeet Shoot, and Saltwater Tournament all attract non-members and keep members renewing their membership every year.

John Brown

Signed by Association President

1/8/25

Date