

AAPL Educational Foundation, Inc.

Date: April 6, 2023

Time: 10:30 am

Place: Zoom

Roll Call: Jess Aaron Rowe, CPL

Quorum Present: Yes

Present: William G. “Will” Boone, CPL – President
Austin N. Frye, CPL – Treasurer
Jess Aaron Rowe, CPL – Secretary
Jason Maloy, CPL – Director
R. Dirk VanderPloeg II, CPL – Director
Le’Ann Callihan – VP of AAPL/NAPE
Dr. Greta P. Zeimetz, CAE – AAPL EVP

Absent: Michael “Mike” Pisciotte, CPL – VP
C. Andrew Cooper, CPL – Director
Jane R. Crouch, CPL – Director
Taylor Thoreson, CPL – Director
Jodi Gallegos – Executive Asst.

1. CALL TO ORDER: 10:37 am

2. ROLL CALL: Jess Rowe

3. EF BUDGET UPDATE – Austin Frye

A. The budget for this year is \$226,808.80. The EF has \$84,102.62 still available for grants this year.

4. APPROVAL OF MINUTES –

A. Motion to approve the February 23, 2023 and March 2, 2023 minutes as presented.

Motion made by: William G. Boone
Motion seconded by: Jason Maloy
Motion voted on: Unanimously voted yes.

5. PENDING GRANT REQUESTS –

A. 2023-2024 Horizon Student Awareness Initiative

i. Motion to approve \$20,000 grant request as presented for the AAPL Horizon Student Awareness Initiative.

Motion made by: Austin Frye
Motion seconded by: Jason Maloy

Motion voted on: Unanimously voted yes.

B. Gulf Coast Land Institute

- i. A motion was made to amend the August 18, 2022 motion regarding the land institutes to now be:

“Motion to approve grant request for ALI, MALRI, SWLI and GCLI each up to a breakeven, with a maximum of \$5,000. Event must take place during the 22-23 fiscal year and grantee must incur eligible costs for the event before payment is received by grantee. Eligible costs include education expenses, relating to meeting event space, speaker fees and expenses, food and beverage, A/V, etc. If funds are not spent appropriately, Education Foundation retains the right to rescind the grant approval.”

Motion made by: William G. Boone
Motion seconded by: Jason Maloy
Motion voted on: Unanimously voted yes.

C. Professional Development Assistance

- i. A motion was made to approve the grant request for AAPL for professional development assistance for the remainder of the 2022-2023 fiscal year up to \$10,000. AAPL must incur eligible expenses and ask for reimbursement up to the approved amount. If funds are not spent appropriately, the Educational Foundation retains the rights to rescind the grant approval.

Motion made by: William G. Boone
Motion seconded by: Austin Frye
Motion voted on: Unanimously voted yes.

6. EXPECTED GRANT REQUESTS –

- A. Horizon Breakfast in the amount of \$10,000.

7. NEXT MEETING: TDB

8. ADJOURNMENT: 10:58 am.

Respectfully submitted,

Jess Aaron Rowe
Secretary

From: [AAPL Info](#)
To: will@wildcatresourcesinc.com
Cc: [Jodi Gallegos](#)
Subject: FW: EXT: New submission from your Education Grant Application form
Date: Wednesday, March 15, 2023 10:31:53 AM

From: AAPL <aapl@landman.org>
Sent: Wednesday, March 15, 2023 9:48 AM
To: AAPL Info <aapl@landman.org>
Subject: EXT: New submission from your Education Grant Application form

WARNING: This email originated outside of the organization. DO NOT CLICK links or attachments unless you recognize the sender and know the content is safe.

Submitted on: Wednesday, March 15, 2023 at 9:48am

Name of organization to which the grant would be paid: AAPL Horizon Student Awareness Initiative

FEIN: 75-0975500

IRC section: 501 (c)(6)

Mailing Address: 800 Fournier St

City: Fort Worth

State: Texas

Zip Code: 76102

Contact Person: Katherine Chalfant

Title: Chair of Sub-Committee

Phone: 14325538946

Email: katherine@chalfantproperties.com

Mission Statement of Organization: To promote the energy industry and the land profession to students as they choose their career path and support the AAPL accredited programs to recruit and retain students in their PLM/Energy Commerce programs.

Purpose of Request for Grant: To provide funding for the continuation and expansion of the initiative's student outreach goals by providing updated brochures to the AAPL accredited programs and school counselors. The sub-committee plans to attend the American School

Counselors Association (ASCA) annual conference July 2023 to promote the accredited programs and the land profession.

Project Name: AAPL Horizon Student Awareness Initiative

Is your organization an IRS 501 (c)(3) not-for-profit organization?: No

If no, please explain.: AAPL is 501 (c) (6)

Requested Amount: \$20,000

Total Estimated Project Budget: \$20,000

Other Sources of Funding for Project: None. Unfortunately, with the AAPL budget restraints the initiative will not receive any funding in the AAPL budget cycle for 2023-2024.

What is the need or issue that your organization is attempting to address by receiving the requested grant?: Bringing a fresh awareness to students, parents and educators/counselors is paramount for building the talent pipeline needed now and in the future of qualified land professions.

Who will benefit from the project?: The AAPL accredited programs with increased enrollment and retention, the AAPL with increased future membership, the energy industry with more qualified candidates for recruitment, the educators and counselors with greater understanding and offering our profession and industry as a career path, parents of students making career path decisions, and the Landman Scholarship Trust with quality applicants.

Are there other organizations or entities with whom you are working on the project?: No

If yes, please list.: Originally, the initiative had worked with IPAA and the East Texas Oil Museum. These connections need to be rekindled.

Please describe measurable objectives to be accomplished by the project, expected outcomes.: By attending the ASCA conference, we will be able to reach out to over 6000 attendees with the opportunity to promote AAPL accredited programs and the land profession. We expect an increase in the: (1) AAPL accredited programs' enrollment and retention numbers, (2) AAPL student memberships, (3) successful recruiting results for graduating students, and (4) increased qualified candidates for the Landman Scholarship Trust.

What type of staff will be required for the project, and from where will the staff be provided?: Primary, the AAPL marketing staff with the creation and publication of the brochure. Regarding the ASCA conference, Greta Zeimetz is supportive of the initiatives' attendance and is providing staff support to organize the booth. (Members of the sub-committee will be attending the conference as well).

Who will be responsible for managing the project?: The AAPL Horizon Student Awareness Initiative is a sub-committee of the Accreditation Committee. The sub-committee includes: Kitty Chalfant, Chair, Pamela Feist, Nancy McCaskill, Ellarie Sutton, Mark Caponegro., Nancy McCaskell, Mark Caponegro and Ellarie Sutton. We are all also members of the Accrediation COmmittee and report at the monthly committee meetings.

Please describe how you plan to publicly recognize the A.A.P.L. Educational Foundation.:

The AAPL Education Foundation will be recognized on distributed printed materials and any social media messaging.

Do any substantial parts of the activities of your organization constitute the carrying on of propaganda, or otherwise attempting, to influence legislation?: No

If so, please explain.:

Does your organization participate in or intervene in, or plan to participate in or intervene in (including the publication or distribution of statements), any political campaign on behalf of (or in opposition to) any candidate for public office?: No

If so, please explain. :

Please list all of the directors, officers, and other governing persons of your organization. :

Are you or any of your organization's directors, officers, and other governing persons in any way affiliated with either the A.A.P.L. Educational Foundation, Inc. or the American Association of Professional Landmen?: Yes

If yes, please identify and describe the affiliation(s): The Horizon Student Awareness Initiative is a sub-committee of the Accreditation Committee of AAPL.