Jeffery Butler

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SUMMARY

Jeff Butler is a speaker, author and passionate millennial who helps organizations improve their retention of millennial employees. A native Californian and *raised in Silicon Valley*, Jeff has spent his entire life during the highest pattern of employee turnover in recorded history. Graduating from UC Berkeley with a degree in Computer Science, Jeff experienced the competition and challenges of recruiting, attracting, and retaining top talent first hand. Unlike other experts on millennials, *Jeff has been in the trenches of what it means to be a millennial* and what it takes to retain and keep them engaged. For example, as a software engineer, Jeff received dozens of emails and calls per month from recruiters. With Jeff 's versatile background, he has *helped fortune 500 companies* and thousands of professionals across the United States – in addition to appearing on TEDx in both 2016 and 2017.

JEFF BY THE NUMBERS

Speeches in past year: Over 70

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Largest Crowd: 1,300 people
70Programming Languages : 7
Countries Addressed: 3

Industries Addressed: 5

PLACES JEFF SPOKE AT:

TEDx, Google, Amazon, Citrix, Mulesoft, Wells Fargo, Coldwell Banker, CTEC, CIO Toronto Summit, Any Perk, Key Club, Kiwanis International, Rotary International, Lions Club International, Saratoga Executive Men's Club, Goal Achievement Academy, Oakland Technology Sunday Assembly, American Foundation of Suicide Prevention

MOST BOOKED TOPICS

Be A Millennial Magnet- How to Retain, Attract and Engage the Millennial Workforce

Multigenerational Management- How to Manage 4 Generations in the Workplace

Preparing Your Students for the Tech Industry

WORK EXPERIENCE

International Speaker/Author 2016- Present

Podcast Host 2017- Present GigaNation:
- A podcast that interviews working professionals in top tech companies and reveals what does it actually take to get hired in the tech industry.

Head of Engineering Berkeley CA Feb 2015-May 2016 H&E Data Provider:
- Designed engineering architecture from idea to a full production private API layer serving large real estate (Century 21 M&M, PMZ)
- Aggregated over 100 datasets (proprietary and open source) through webscraping, data analysis and business partnerships
- Managed and led a team of 4 software engineers

Software Engineer San Francisco CA, 2012-2015 Various Tech Companies
- Scrum Master for software team that integrated Klout into Lithium architecture
- Developed features in Angular.js, Node.js and Java stack
- Responsible for 60% of 5 engineer team velocity in Q4 in 2014

PUBLICATIONS/MEDIA MENTIONS

Book: *The Key To The New You,* published 2017
Media: Forbes, LinkedIn Pulse, ERE Media, The Mercury News, KALX 90.7 Berkeley

EDUCATION
University of California Berkeley, Computer Science 2014