

AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN

Local Association Award

**Largest Percentage of AAPL Membership
Large Association**

Awards Committee Evaluation Form

To be completed by Local Association with membership of more than 250

Local Association Name: Permian Basin Landmen's Association

Number of Members in Local Association (as of 12/31/20): 6011

Total number of members that are AAPL members (as of 12/31/20): 844

State actions taken to ensure membership retention/recruitment in your association during the 2020 calendar year (limited to space provided below):

- Include all upcoming AAPL education opportunities in the PBLA Newsletter.
- Include each quarterly AAPL Director's report in the PBLA Newsletter.
- Added a tab to the PBLA website in 2020 which will house all future AAPL Director's reports.
- Continue to make AAPL announcements at PBLA General Luncheons to encourage PBLA members who are non AAPL members to join.
- PBLA sponsors the AAPL Annual Meeting every year and encourages members to attend said meeting.
- Send email correspondence pertaining to the AAPL to PBLA members.

Thomas G. Tipkins

1/8/2020

Signed by Association President

Date

PBLA

PERMIAN BASIN LANDMEN'S ASSOCIATION