

This has been a rough year for the industry, but the NHAPL strives in many ways to encourage participation in our organization and to encourage them to join the AAPL. Things we've done this year to attract and keep members:

1. Socials – we've increased the number of socials we're having to encourage members to come be a part of our organization.
2. We now have luncheons in multiple parts of North Houston in order to attract members. The Woodlands is our home base, but we also have lots of members from the Tomball area, and to make sure we reach them as well we stagger our luncheons between areas.
3. We've streamlined our website to make signing up for events and receiving event notifications as easy as possible for anyone.
4. Made the commitment to keep our prices the same this year and work to get sponsorships in order to make events as accessible as possible to prospective members.