

# **Travis M. Rall, CPL**

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**17 years of growth, innovation and expertise in in-house and field land projects. I am a proven and dynamic worker who is both ambitious and ethical. Strengths include decision-making, negotiation, problem-solving, organizational development, motivational team leadership, public speaking, process design and improvement, business initiatives**

## **OIL & GAS EXPERIENCE**

### **PHEASANT ENERGY, Fort Worth, TX**

**01/2023-Present**

#### ***In-House Landman***

- Manage a team of mineral buyers including productivity monitoring, deal flow, preliminary evaluations and document preparation
- Review and approve third party agreements including Production Sharing Agreements, Joint Operating Agreements, AFEs and title curative
- Negotiate oil and gas leases as well as non-op working interest assignments
- Review title opinions and runsheets

### **VISCO INTERESTS, LLC, Fort Worth, TX**

**09/2014-01/2023**

#### ***Owner – Independent Landman***

- Manage client acquisition and divestiture processes including creating competitive bid market and supplying due diligence and deal advisement through deal close
- Retain and manage land brokers and title attorneys on behalf of clients for project deliverables
- Provide mineral take-offs, title diligence and target area strategy for client AOIs.
- Review title opinions and runsheets as diligence for clients
- Draft and negotiate title curative for drilling units and acquisition diligence
- Execute and/or lead lease and mineral purchasing activities in AOIs
- Provide Executive Consulting for small business start-ups and small oil and gas companies, which includes advising and creating organizational strategies
- Create and manage asset management company, Rascal Occidental Investments, LLC, with a multi-state portfolio of oil and gas assets
- Build feasibility studies on potential investment opportunities and business plans for new ventures
- Actively acquire, manage and divest mineral and working interest assets in the Permian Basin and Fort Worth Basin
- Provide Landman consulting services including negotiations of farm-outs, leases and other agreements

### **TERRACE ENERGY, LLC, Fort Worth, TX**

**11/2011-09/2014**

#### ***Land Manager/Partner***

- Designed and managed all the land department process and system flow while integrating GIS with lease database for reporting and project management
- Managed company drilling projects at every stage as the key touchpoint between all other departmental stakeholders to create project timelines and cost estimates through project completion, including leasing, title diligence and curative, permitting and unitization, division order and first sales, plugging and abandoning
- Drilled multiple horizontal and vertical wildcat wells
- Led and advised company regarding midstream contracts and valuation metrics for midstream assets
- Actively engaged in company decisions and budget setting to achieve company and investor goals
- Provided Government Relations, legislative and regulatory updates pertinent to company strategy, goals and operations
- Negotiate Land Department contracts including joint operating agreements, acquisitions & divestitures, multi well pad sites and right-of-ways
- Hired and trained junior landmen in all areas in-house Land work

### **CHESAPEAKE ENERGY CORPORATION, Fort Worth, TX**

**09/2010-11/2011**

#### ***District Land Coordinator (05/2011-11/2011)***

- Led team of 14 landmen and land technicians in addition to managing title research centers and employees in Fort Worth and Oklahoma City
- Managed urban drilling projects that required a high level of government and media relations due to community visibility
- Utilized communication skills to speak at City Council meetings and neighborhood association meetings as company representative
- Improved communication between interdepartmental stakeholders to increase corporate success and strategic efficiencies

#### ***In-House Landman/Broker Management (09/2010-05/2011)***

- Oversaw project management of new drill units in the fast-paced environment of a 14 rig schedule of the Barnett Shale, including title analysis, due diligence, trades, Joint Operating Agreements and more
- Company representative responsible for managing 15 companies contracting for the company for a total of ~2500 total active workers
- Improved efficiencies and cut cost of contractors by creating and implementing new analytical reporting standards while incentivizing good performance resulting in over one million dollars in saving per month
- Standardized productivity reporting to coincide with invoicing for auditing purposes to reduce risk and cost
- Innovated the oil and gas industry by being the first in the industry to create all digital work product standards and requirements in the land management and title research fields creating savings in both time and real costs

**WESTERN PRODUCTION COMPANY, Fort Worth, TX**

**02/2007-09/2010**

***In-House Landman***

- Developed and executed strategies to lease, and drill in both urban and rural environments of the Barnett Shale
- Presented at community meetings, regulatory hearings and City Council meetings to obtain stakeholder buying and necessary permits for drilling.
- Project Manager for subsidiary AXIA as a Crew Chief: hiring, training, designing and monitoring workflow and quality control, and increasing productivity through team building and process improvement
- Managed all projects for AXIA's largest client, responsible for 50-70 employees
- Built and led a team for a ~\$100 MM project for a large urban development leasing program including: database management, international outsourcing
- Lowered company risk and exposure through due diligence, analysis and reporting
- Managed leasing, permitting, drilling and post production requirements for State of Texas and BLM units and AMIs
- Negotiated leases, farm-outs and joint operating agreements

**NON-PROFIT EXPERIENCE**

**RPA ROCKETS SWIM TEAM**

**01/2022-Present**

***Board of Directors***

- Provide organizational oversight and advisement on corporate and non-profit regulatory issues

**BUILD STRONG INCORPORATED, LLC**

**10/2015-Present**

***Board of Directors - Secretary of the Board***

- Worked with Founder and counsel to form initial company documentation and work through federal acceptance of 501c3 tax exemption
- Organize minutes and corporate documentation for meetings

**FORT WORTH OIL INFORMATION LIBRARY**

**12/2018-12/2020**

***Board of Directors***

- Served as an active member providing oversight and advisement on organizational structure as well as working to keep Human Resources in compliance

**TEXAS CHRISTIAN UNIVERSITY, Fort Worth, TX**

**2014-2020**

- Guest Lecturer for "CHARACTER ON CAMPUS" – Preparing for Life in a Postmodern World
- Speaking to students about navigating the moral and ethical challenges of being a competitive business person in modern culture

**HARVEST ASSEMBLY OF GOD CHURCH, Fort Worth, TX**

**2006-2012, 2018-Present**

***Board of Deacons***

- Support and work with church staff to guide and make decisions on organizational strategies
- Advise and provide support to the Senior Pastor on building Vision for the church as well as designing organizational and business strategies

**CERTIFICATIONS**

- AAPL# 73681 **2007-Present**
- Certified Professional Landman **2014-2019, 2023-Present**
- AAPL Renewable Energy Certificate **12/2022**

**EDUCATION**

**TEXAS CHRISTIAN UNIVERSITY, Fort Worth, TX**

**May 2006**

***BA, Communication Studies, Minor, Spanish (GPA 4.0)***

- TCU Senior Scholar, Department of Communication Studies
- University Scholar